



Annual Report 2008

Building a Healthier Community
with Bicycles



**Community
Cycling
Center**

The Community Cycling Center, founded in 1994, broadens access to bicycling and its benefits through our hands-on programs, volunteer projects, and neighborhood bike shop.

We believe the bicycle is a tool for empowerment and a vehicle for change.

Organization Review

The bicycle can make our community healthier. By pedaling to work or to the store you burn calories not fuel, produce sweat instead of pollutants, and spend pennies instead of twenties.

The bicycle is a simple tool that solves complex social problems. That's why the Community Cycling Center works to broaden access to bicycling and its benefits.

2008 was a successful year. We did many things well. After the "truck hitting the bike shop fiasco" of early 2008, we were able to find an office nearby to do our planning work so the mechanics could have more space at the shop to work with volunteers and teach classes, all of which reached record levels last year.

There are areas we can improve, too. Bike Clubs are currently in eight local schools. We want to increase this number to the 17 high-need schools in north and northeast Portland in the next three years. Create a Commuter can be strengthened by aligning with workforce development programs, work that we have already begun.

But the biggest area for improvement is about broadening access to bicycles to those people in our community who currently do not ride for many reasons, some economic, some perceptual, some cultural. Our "Understanding Barriers" project will help us understand the cultural barriers to bicycling then develop programs that serve the needs of all Portlanders in creative and collaborative ways.

We're taking bold steps to harness the power of bicycles to build a healthy community – but we can't do it alone. If you are a supporter, we are counting on you again this year. If not, please make 2009 the year you join us in making our community stronger and healthier.



Susan Remmers
Executive Director

We maintained our course of building a sustainable organization despite dire economic news.

Our programs, as you will see on the following pages, are essential to a strong and healthy community and we are making a difference in peoples' lives every day.

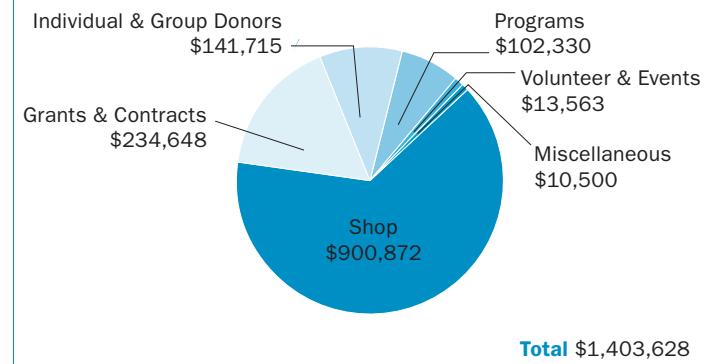
Impact

- We **promoted the health and safety** of 1,061 youth in our bike safety programs where kids learned to safely ride and repair their bikes;
- We **nurtured self-sufficiency** by helping 395 adults in our bike commuter and repair programs learn bike maintenance, navigation, and safe riding skills;
- We **connected the community** through our volunteer program where 1,300 people came together to collect, clean, recycle, and promote bicycles.

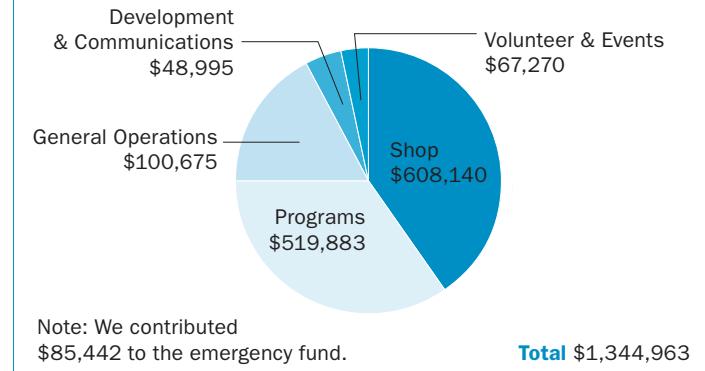
Financials

In 2008 we attained a new level of fiscal health. We reached our budget goals in all categories while improving wages and benefits to be able to attract and retain the best staff. Our funding remains diversified and includes the bike shop, grants and contracts, program fees, and individual and group donors. We run a highly efficient organization and have been able to invest in a board-designated emergency fund.

REVENUE 2008



EXPENSE 2008



Supporters

We are able to do our work because of the generous support of so many people, groups, businesses, families, and foundations. Thank you!

Families and Foundations

Anonymous
Cycle Oregon Fund
of The Oregon Community Foundation
Fleck Family Fund
of The Oregon Community Foundation
Meyer Memorial Trust
McKinstry Co. Charitable Foundation
Multnomah Athletic Foundation
Northwest Health Foundation
O'Callaghan Family Foundation
OCF Joseph E. Weston Public Foundation
Portland Recycling Team
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of The Oregon Community Foundation
Soroptimist International
of Portland East Foundation
The Doole Family Charitable Foundation
The Gun and Tom Denhart Family Fund
The Qualls Family

Government Contracts

Oregon Department of Transportation
Tri-Met/Job Access Reverse Commute
Portland Bureau of Transportation
Portland Children's Investment Fund

Business and Organizational

Donors and Sponsors

Alta Planning + Design
Asean Corporation
Barrs & Genauer Construction, Inc.
Bike Gallery
Bob's Red Mill Natural Foods, Inc.
Bottini, Bottini & Oswald, PC
Cascade Anesthesia LLC
Cyclone Bicycle Supply
DK Whitaker Engineering
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Employees Community Fund
of Boeing Portland
EventMgmt.com
FEI Company
Fuel Cafe
Good Sport Promotions
Hinson Church
Hot Lips Pizza
HP Company Foundation
Industrial Tire Services
Kaya General Contractors
Kristin Lensen Consulting
Legacy Emanuel Hospital
Liberty Mutual Foundation
Metro Employee Association
Mio Gelato

Mt. Tabor Middle School PTA
Multnomah Athletic Club
New Seasons
Nike
North Portland Veterinary Clinic
Northwest Tandem Rally
Nossa Familia Coffee
Novo Nordisk Inc.
REI
The Oregonian
Planet Bike
River City Bicycles
Rose City Mortgage Specialists
Russell St. BBQ
The Standard
Trauma Nurses Talk Tough
Toy & Joy Makers, Inc.
Velvet Cycles
Waggener Edstrom Worldwide
Wells Fargo Corporate Properties
Whole Foods
Willamette Week
Zipcar

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Jonathan Ralinovsky
Wendy Rankin
Steve Riedlinger
Mark & Mary Ellen Roberts
Cal Stone
Mike & Deborah Whitney

Donor Profile: Ben Kelchlin



Sara Cross

"The Community Cycling Center provides such great services to people—programs for those that can't afford certain tools (bicycles), educating people about maintaining their bicycles and riding safely, and programs that facilitate environmental responsibility. I give to the CCC because they provide service to the community: everyone, anyone."

Youth Programs

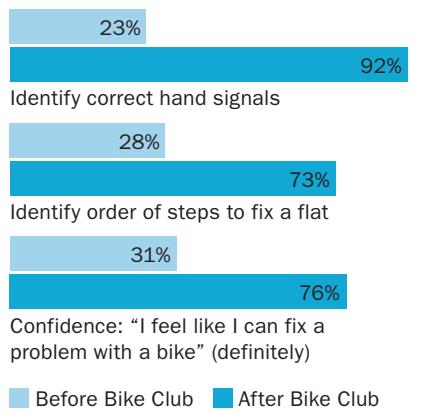
Bike Club Participants Profile: Maria, Juana, & Melanie



Josh Tillinghast

Maria, Juana, and Melanie participated in Bike Club at King Elementary in the fall of 2008. Maria says she rides her bike “every day” and enjoys riding to the “Rose Park” (Peninsula Park) the most. Melanie loves her purple bike so much because it was built just for her. Juana said she had so much fun that she wanted to be in Bike Club again. All three girls completed the Bike Club curriculum with enthusiasm and are now more confident cyclists who say they “ride all the time.”

SAMPLE SKILLS



Ashley Mitchell

The happy bustle of Holiday Bike Drive

Our 2008 youth programs made a big difference in 1,061 kids’ lives. Our hands-on approach cultivates a “can do” attitude while instilling lifelong lessons about bike repair and rules of the road as well as self-reliance and community connections.

Bike Clubs

Our innovative Bike Clubs were offered in nine Portland schools, helping 146 children from low-income families develop skills, knowledge, and confidence after school. Bike Club participants learn safe riding skills, problem-solving, teamwork, and basic bike repair in twelve sessions over the course of six weeks. When they graduate they get to ride their lovingly refurbished bikes home!

The results continue to amaze us. Kids consistently improve key skills that ensure they can ride their bikes safely. The combination of improved skills adds up to increased confidence.

Pilot Partnerships

In addition to offering our Bike Club, we partnered to deliver programs in an additional eight schools to serve 93 additional kids. We partnered with the Bicycle Transportation Alliance to bring Pedal Power to kids involved in the Safer Routes to Schools program. We also partnered with The Community Health Partnership, Growing Gardens and the BTA to teach healthy eating and active living through an interdisciplinary program encompassing bike safety, walking, and gardening. Club Lite was a one-time program, offered to children from low-income families in two schools, also in partnership with the BTA.

AFTER-SCHOOL PROGRAM:	Bike Club	Pedal Power	Club Lite	Kelly GROW
Number of Schools	9	5	2	1
Do children receive a bike?	Yes	No (BTA bike fleet)	Yes	Yes
Number of 2008 graduates	146	51	18	24

Bike Camp

Bike Camp is the coolest camp in town for 6–15 year-olds. In 2008, 391 kids joined us to explore the lovely Portland summer, 23 of whom attended thanks to scholarships made possible by our generous donors. Bike Camp connects kids with area resources like parks and community centers. Among many other fun activities, campers learned about bike safety from Officer Robert Pickett of the Portland Police Dept., practiced dance moves with the Sprockettes, visited New Seasons to learn about nutrition, and went swimming at Peninsula Park. Each day in Bike Camp, fun and hands-on activities, based around foundational bike safety lessons, engage and empower campers.

Holiday Bike Drive

Creating the magic of Holiday Bike Drive is a humongous community effort. Together, 373 volunteers, seven business sponsors, and many, many individual and group donors made the two events possible. Why two events?

Due to winter storms, we held two Holiday Bike Drives in 2008. Because of treacherous conditions on our original Holiday Bike Drive date, December 14th, only 191 children were able to receive their bicycles. We held the makeup event on January 25th, 2009 where 240 more children were able to attend and go home with a bike and a smile. Both events were completely successful thanks to our incredible volunteers, who made sure that the music, helmet fitting, interpreting, and bike safety activities continued.

Adult Programs

More than 390 adults developed skills in our hands-on programs. Whether earning a free bicycle for bike commuting or learning basic bike repair, we helped empower participants and connect them to others with similar goals.

Adult Classes

During evening hours, our shop transforms into a classroom, where we offer Bike Maintenance classes for students at all levels. In 2008 we updated our curriculum to make it easier to master bike basics, helping 108 adults learn how to wrench and ride safely.

We piloted a Women's Basic Maintenance class that proved very popular—we brought it back this spring to enable participants to “demystify their patch kits” in an all-female environment.

We empowered an additional 105 people to make basic repairs and adjustments during our free weekend Drop-In Clinics.

Create a Commuter

180 new commuters took to the roads last year thanks to the Create a Commuter program. Financially restricted participants “earned” refurbished, fully-loaded commuter bicycles by completing a five-hour workshop that empowered them to make simple repairs, read maps, plan routes, and navigate roadways safely.

We also focused on fostering long-term partnerships with social service agencies to provide better follow-up with workshop participants so that we are able to track their progress and continue to offer them resources long after their initial workshop.

Results of post-participation surveys in 2007-2008 showed that participants were in fact gaining the skills and confidence necessary to become regular cyclists. Over 77% of graduates said they intended to ride at least five times per week.

Get Lit

With the help of our outgoing volunteer team, Get Lit helped 375 unlit bicyclists get safe and get lit. Volunteers installed front and rear lights on unsuspecting cyclists, ranging from 10 to 60 years old. We held Get Lit outreach all over Portland, with an emphasis on the Portland Bureau of Transportation's Smart Trips focus area in downtown Portland. 71% of the unlit cyclists that we questioned said that they rode their bikes daily!



Every Create a Commuter workshop ends with a ride

Breeza Culver

Our classes emphasize hands-on learning

Program Participant & Volunteer Profile: Lelainya Tollner

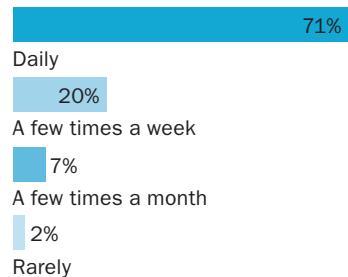


Sara Cross

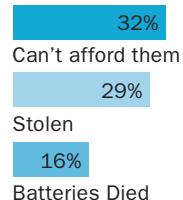
“I really became a part of the Community Cycling Center in 2002 when I was a recipient of a bike in the Create a Commuter program. I have been volunteering since September 2008 and started by joining the Tuesday repair night. I have always enjoyed volunteering in the community and when I discovered how important the cycling community was to me the Community Cycling Center seemed a natural fit.”

GET LIT

How much do people ride?



Why people don't have lights:



Adam Bachar

Volunteer Program

Volunteer Profile: Randi Orth



"I was looking for a local bike shop where I could learn more about bikes and use tools, and an employee suggested coming to volunteer night and I never looked back ... I volunteer here because the benefits are threefold: learning how to wrench on bikes, working with great people, for an amazing cause."



Volunteers are the driving force behind the Holiday Bike Drive

I have benefited immeasurably from volunteering in your organization. The CCC keeps me connected to the community...I am grateful for the time I can spend in the shop.

—Joseph Boquiren

Our volunteer program's productivity was off the charts in 2008. 1,306 volunteers contributed 8,769 hours last year; that's the equivalent of more than four full-time staff. 45 volunteers invested mightily in our organization and gave over 30 hours each in 2008. The volunteer program is now able to support many different types of projects, ranging from graphic design to data entry and teaching to fundraising, in addition to cleaning and refurbishing bicycles.

Drop-In Night

Our dynamic Tuesday evenings in the shop involve everything from wrenching on Holiday Bike Drive bicycles to painting walls to creating window displays. Drop-In Nights are famous for their fun and friendly atmosphere and are the foundation of our volunteer program.

Group Activities

Volunteer groups from schools, churches, businesses, and other organizations spent many afternoons cleaning Holiday Bike Drive bicycles, recycling bicycles, and even, on one occasion, helping us turn a patch of dirt behind the shop into what is now a flourishing mini garden. Business leaders have found that participating in a "day of service" at the Community Cycling Center encourages employee camaraderie and the irresistible urge to high five more often.

Bike Gallery

Catlin Gabel School
Deloitte & Touche
Hands On Greater Portland
Intel
Kaiser Permanente
Meyer Memorial Trust
Momentum Marketing
Mt. Scott Learning Campus
Nike
Old Spaghetti Factory
Pacific University

Portland Triathlon Club

Portland Wheelmen Touring Club
PSU Capstone
Reed College
REI
Swanson, Thomas & Coon
The Standard
Trillium School
University of Portland
University of Utah
Waggener Edstrom Worldwide
Wieden + Kennedy

Bike Collections

Bike collections provide another avenue for volunteers to harness the energy of their communities. Four enterprising individuals organized bike collections in 2008, mobilizing their neighbors to help provide bicycles to people in need.



Neighborhoods come together for bike collections like this one at Ainsworth Elementary



Volunteers grin after a day of service cleaning Holiday Bike Drive bicycles

Brenna Culver

Bike Shop & Recycling

The Community Cycling Center is more than a bike shop. In our storefront on NE Alberta we sell refurbished bikes, used parts, and new accessories as well as run volunteer projects, teach classes and camps, and recycle bicycles.

Bike Shop

The shop is our community hub and a vital part of our organization's health. In 2008 the shop underwent a major makeover after a truck collided with the building. With a bigger and brighter workspace (and the high gas prices of last summer), we did a brisk business. We sold 390 refurbished bikes and 625 "As Is" bikes and repaired 4,040 customers' bikes, generating 23% more revenue than budgeted. We also built up more than 1,000 bicycles for our youth and adult programs.

In 2008 we continued to focus on providing excellent service and creating a welcoming environment for people of all ages, incomes, and abilities. This is evident in our new community resource center, where customers can easily find information about upcoming events, classes, and volunteer opportunities. We keep our community bike stand in great working order so that anyone can roll up and fix their own bike.

Recycling

We always attempt to repair and refurbish all of the bicycles that are donated to us to get them rolling back out on the streets. About 37% of the bicycles that we received in 2008, however, could not be fixed because of safety concerns. We responsibly recycled these bicycles after stripping the components that were still usable.

Our recycling program expanded in June to include rubber recycling. Thanks to Industrial Tire Services, our discarded tires are now recycled into play surfaces and anti fatigue mats. In just six months, we redirected 4,920 lbs. of rubber from the landfill.

- We salvaged 480 lbs. of freewheels and 560 lbs. of chain.
- We recycled 44,340 lbs. of scrap steel.
- We separated and recycled 1,086 lbs. of aluminum.



Volunteers increase our capacity to reuse and recycle

Staff Profile: Mychal Tetteh, Director of Shop Operations



Breesa Culver

"I work at the Community Cycling Center because it provides me an opportunity to have a direct and positive impact in the neighborhood I grew up in. The Center is full of talented people who are drawn by the mission of the organization and the nature of our work ... I love the quality and quantity of recycling, reuse, redistribution, and repurposing that we do. It is a shared value, business practice and community responsibility."



Breesa Culver

Our bike shop is also a community hub

Your customer service has been so amazing every time we walk in the door. I have been to many bike shops and never got such great attention.

—Shanti and Nea Akayla



The Community Cycling Center staff and board look forward to another year of strengthening our community with bicycles.

Josh Tillings

2009 Community Cycling Center Staff

Back row (from left to right)

James Keating, Used Inventory Coordinator
Rich Walker, Mechanic and Instructor
Forrest Scott, Mechanic and Instructor
David Kuch, Mechanic and Instructor
Jim Walker, Mechanic
Heather Tatman, Office Manager
Benjamin Jaspers, Production Manager
David Kurushima, Mechanic and Instructor
Brian Benson, Volunteer and Outreach Coordinator
Gram Shipley, Mechanic
Jonnie Ling, Service Manager
Mychal Tetteh, Director of Shop Operations
Carl Wilson, Mechanic

Front row (from left to right)

Breesa Culver, Development and Marketing Specialist
Chris Hamman, New Inventory Coordinator
Sara Loreno, Shop Manager and Instructor

Kim Whitney, Youth Program Coordinator

Jenny Frey, Administrative and Program Assistant
Nissy Cobb, Inventory Specialist
Susan Remmers, Executive Director
Laura Koch, Program Manager
Alice Pennington, Mechanic and Instructor
Scott Klees, Adult Program Coordinator

Not Pictured

Alison Graves, Director of Community and Programs
David Cox, Mechanic
Evan Burgad, Mechanic

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Jim Coon, Board Secretary
Swanson, Thomas & Coon, Attorneys at Law
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We would like to express our gratitude to former board members, Dana Hinger and Babs Adamski. Thank you!

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