

November 1st, 2024 Save the CCC Campaign Update

Fundraiser & Organizational Health Status Updates

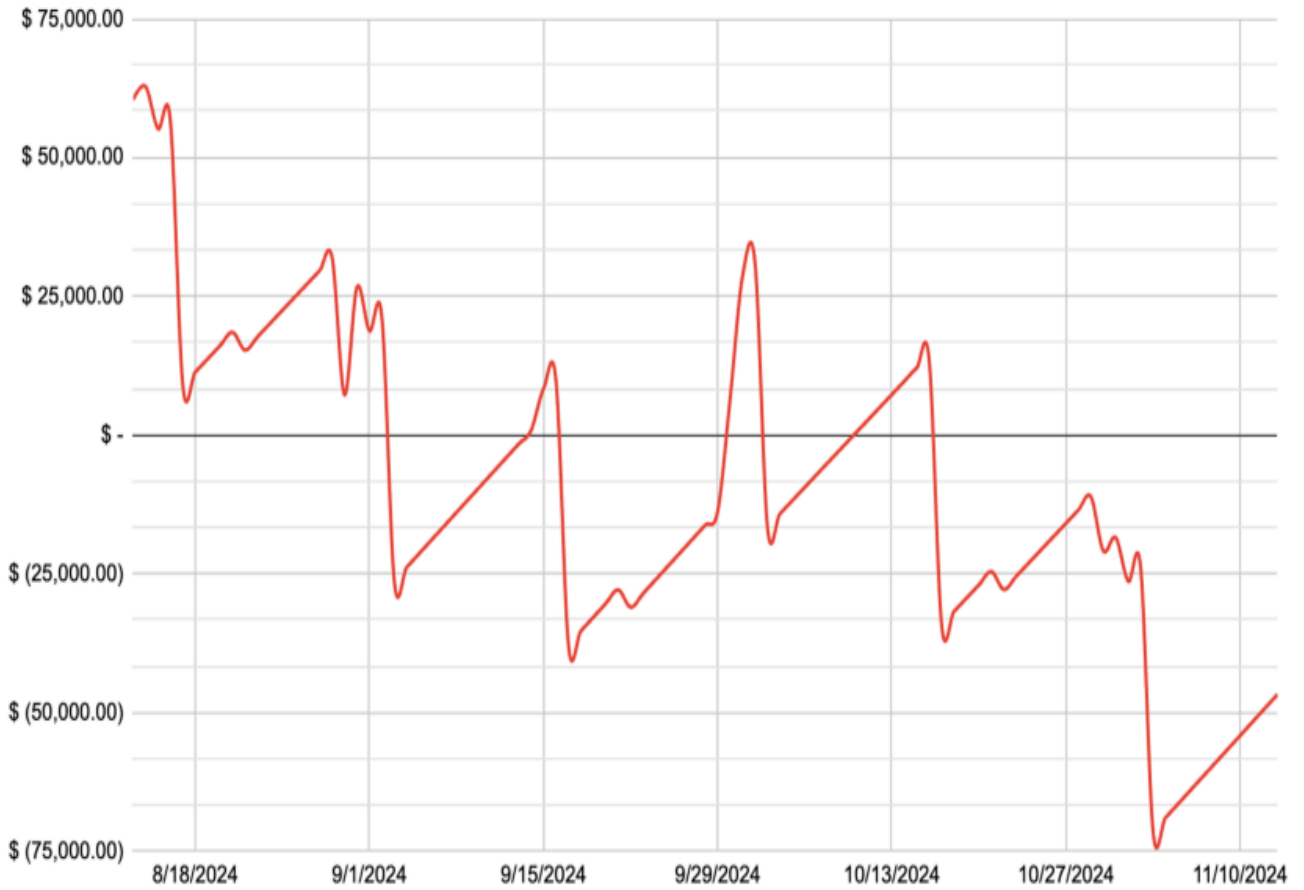
November 1–30 marks the third phase of the Save the Community Cycling Center fundraiser. We entered this phase with a deep well of gratitude and humility. Since announcing our need for help on September 9, supporters have helped us surpass the 60% milestone, raising \$220,039. We are truly at a loss for words. *Thank you.*

For the month of November, we aim to raise \$70,000 toward our total goal of \$349,000. These funds are vital to ensuring our organization can reach a level of stability, allowing us to stay open with confidence. Your support will enable programs like Community Bike Drives to flourish, ensure a smooth transition of our bike shop to winter services, and empower our team to continue implementing sustainable business solutions—all while maintaining the quality impact with our community collaborations.

Looking ahead to Phase 4: This final stage of the Save the CCC Fundraiser will run from December 1–31. Successfully raising \$349,000 will give us a three-month financial cushion in the new year, allowing vital planning as we approach the bike shop's busier season—a key revenue source for our organization.

The Community Cycling Center's future hinges on the success of [this campaign](#). We hope the graphs below illustrate how this fundraiser will determine the stability of our organization.

What would have happened if we did not launch the Save the CCC fundraiser: **we would have closed in September.**



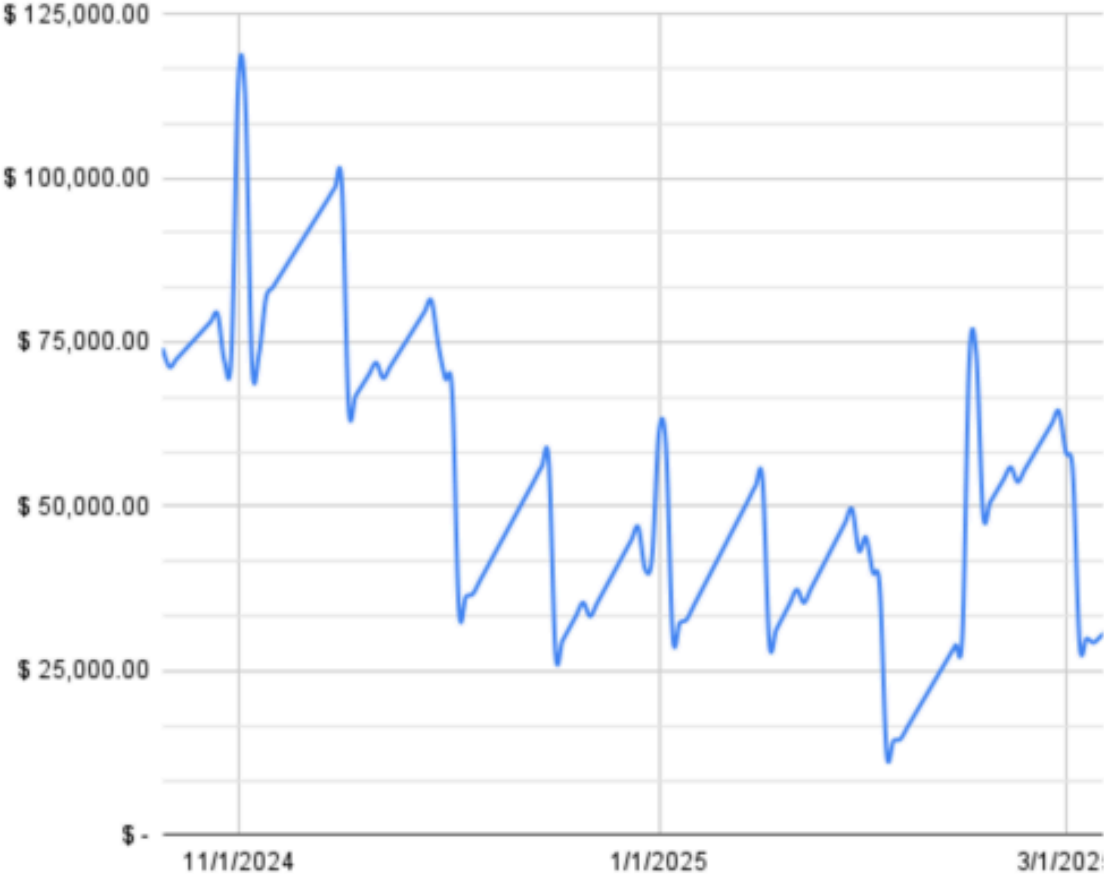
What will happen if we stop fundraising November 1st: **we will close at the end of December 2024.**

CCC Cash Balances

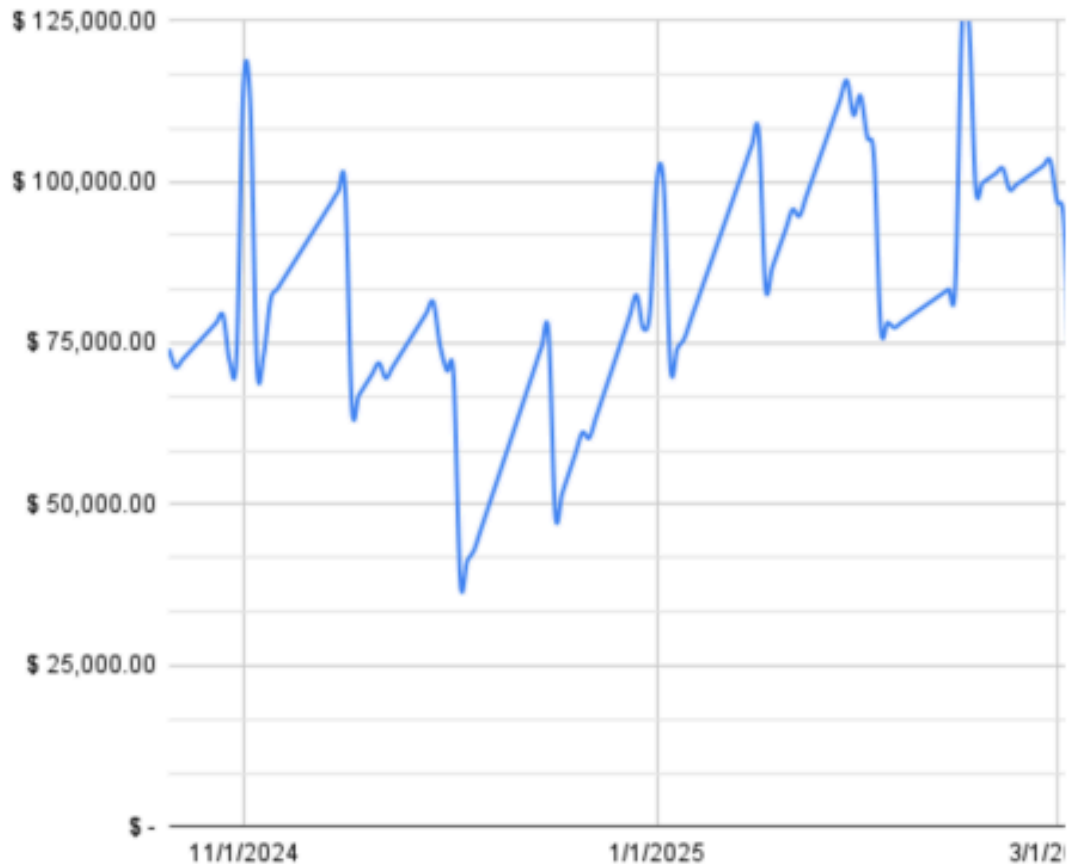


What will happen if we are partially successful with the Save the CCC fundraiser: **we will remain open, but in a very fragile state that is at a high risk of closing.**

CCC Cash Balances



What will happen if we are able to raise the entire \$349,000 by January 2025: we will remain open and have a strong sense of stability for three-months. By March 2025, the bike shop begins to enter their busier season, the shop's online sales will be fully launched, and active fundraising events like Transportation Trivia will begin again.



Inspired to help us succeed and stabilize in 2025? Here are all the ways you can make a difference!

And don't forget – right now, all donations are currently being matched, up to \$2,500!

- 1. Mail a check made out to Community Cycling Center to 1700 NE Alberta St. Portland, OR 97211
- 2. Visit the [Save the Community Cycling Center fundraiser page](#) to donate with a credit or debit card
- 3. Make a donation to our [Give!Guide Campaign](#). All funds raised there will also be reflected in the Save the CCC fundraiser total. The only difference is you'll have the opportunity to win all of the amazing [Big Give Day prizes when you give!](#)
- 4. Start your own fundraiser! It only takes a few easy clicks to set this up online, and all donations you raise directly funnel into the Save the CCC campaign.

January 1st Goal: Reach Low

\$206,789 raised by 889 donors \$349,000 goal

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[Start a Fundraiser](#)

- \$50**
To help save the Community Cycling Center.
- \$100**
To help save the Community Cycling Center.
- \$250**
To help save the Community Cycling Center.
- \$1,000**
To help save the Community Cycling Center.
- \$2,500**
To help save the Community Cycling Center.
- \$5,000**
To help save the Community Cycling Center.

5. Do you own or work at a business that would host a register round-up in December? Please introduce us by writing to development@communitycyclingcenter.org! Another great option is to dedicate a special menu item where proceeds go to the Save the CCC campaign. Every penny counts!

6. Re-share our newsletters and social media posts with your friends and family. You can find us on [Instagram](#) and [Facebook](#) for easy info-sharing!